

Privacy Policy

(Effective: March 20, 2013)

This Privacy Policy governs the manner in which Clinical Reference Laboratory, Inc. (“CRL”) collects, uses, maintains and discloses information *collected from users of the following services and websites listed below* (collectively, “Website”). You consent to the monitoring of the Website by CRL as is necessary to make available the Website. CRL reserves the right, at its discretion, to change, modify, add, or remove portions of this Privacy Policy at any time by posting such changes to this page. Please check this Privacy Policy periodically for changes. The continued use of the Website following the posting of changes to these terms will mean you accept those changes.

ASAP™ Service An APPS and CRL Offering	https://crloasis.crlcorp.com/esub/login.jsf
Zip zAPP®	zipzapp.crlcorp.com
Swift Screen™	https://crloasis.crlcorp.com/ecg
Access My Lab™	https://accessmylab.com
CRL RSVP™	https://signup.crlcorp.com
Event Request™	https://eventrequest.crlcorp.com
Oasis	https://oasis.crlcorp.com

Privacy

CRL is committed to safeguarding the information you entrust to CRL and believes you should know how CRL utilizes the information collected.

For CRL’s Privacy Practices concerning ***HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION*** please see CRL’s Notice of Privacy Practices located at: <http://www.crlcorp.com/Privacy/index.cfm>.

The Information We Collect

CRL may collect personally identifiable information from you in a variety of ways. Personally identifiable information may include (i) contact data (such as your name, mailing and e-mail addresses); (ii) financial data (such as your account or credit card number); and (iii) demographic data (such as your zip code, age and income). If you communicate with CRL by e-mail, post messages to any forums, or otherwise complete online forms, surveys or contest entries, any information provided in such communication may be collected by CRL. CRL may also collect information about how you use our Website, for example, by tracking the number of unique views received by the pages of the Website, or the domains from which you originate. We may use “cookies” to track how you use our Website. A cookie is a piece of software that a Web server can store on your PC and use to identify you should you visit the Website again. While not all of the information that we collect from you is personally identifiable, it may be associated with personally identifiable information that you provide us through our Website. We may use third party ad networks to serve ads on the Website. The cookies received with banner ads served by these networks are used to collect and build anonymous behavioral profiles by these companies to deliver targeted ads and tracking referrals, and CRL generally does not have access to this information.

How We Use Information

CRL may use personally identifiable information collected through our Website to contact you regarding products and services offered by CRL and its trusted affiliates, independent contractors and business partners, and otherwise to enhance your experience with CRL and such affiliates, independent contractors and business partners. CRL may also use information collected through our Website for research regarding the effectiveness of the Website and the marketing, advertising and sales efforts of CRL, its trusted affiliates, independent contractors and business partners.

Disclosure of Information

CRL may disclose information collected from you to trusted affiliates, independent contractors and business partners who will use the information for the purposes outlined above. We may also disclose aggregate, anonymous data based on information collected from you to investors and potential partners. Finally, we may transfer information collected from you in connection with a sale of CRL’s business.

Security of Information

Information that is maintained on our systems is protected using industry standard security measures. However, we cannot guarantee that the information submitted to, maintained on, or transmitted from our systems will be completely secure. Please contact privacy@crlcorp.com if you would like your information updated or removed from our systems.